



## **APPLICATION FOR RESEARCH FUNDING CHARTERED BANKER**

**Chartered Banker**

**The Chartered Banker Institute is the only professional banking institute in the UK. We are a member-led organisation, representing qualified bankers and those working towards their professional qualifications.**

**When the Institute was founded in 1875 it laid down principles which we stand by today. Our objectives, as set out in our Royal Charter, are:**

- to encourage the highest standards of professionalism and conduct amongst our members in the public interest;
- to improve and extend the knowledge and expertise of those engaged in banking and financial services;
- to conduct examinations and promote the continued study of banking and financial services in all their aspects, and to award certificates to candidates who meet the standards laid down by the Institute;
- to establish links and co-operate with other professional or educational bodies with a view to the pursuit of common objectives and to represent the banking profession both nationally and internationally.

## Research Themes

In supporting these objectives, the Institute is interested in supporting research from our Centres of Excellence and not necessarily solely from their faculties of banking and finance. There is no definitive list of subject areas, but priority will be given to the following areas:

- Ethics and integrity
- Conduct risk
- Culture
- Professionalism (e.g. Education and training of bankers, Professional standards or developing the banking profession)
- The development of Green Finance or concepts of sustainability for banking.

Other research topics may be considered if they:

- are agreed to be influential to emerging policy in banking;
- are aligned to the Institute's objectives;
- make a contribution to thought leadership, either in or from the banking industry.

## Funding

Academics or Directors of Research should note that the Institute offers two levels of funding towards projects:

- Level 1: up to £1,500
- Level 2: up to £5,000.

We would recommend that the funding offered could be used in several ways:

**i) Supporting new research through seed funding.**

**ii) Supporting the dissemination of existing research to user groups.** It is expected that the findings of the funded research, as well as appearing in relevant academic journals, would be widely disseminated to members, regulators, banks, policy makers and bank customer groups. The subsequent article could be published in our members' magazine "Chartered Banker" which is available to more than 30,000 members globally.

**iii) Supporting pathways to research impact.** For example, the funding could support an event to showcase the research findings and this would demonstrate how the research is influencing policy making in banks/regulators/government and society more generally. Where appropriate, such events could also be open to Institute members.

## APPLICATION FOR RESEARCH FUNDING

Additional supporting information can be provided by completing the additional information sheets in section 13.

### 1. RESEARCH PROJECT

Title of project

Summary of project

Project duration (please indicate proposed start date and key milestones)

### 2. APPLICANT(S)

(a) Name(s)

(b) Position(s) held

(c) Institution(s) (including faculty or department) and address

(d) Telephone and email

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**A CV for each applicant should also be submitted with this application form.**

**3. LEVEL OF FUNDING & PURPOSE**

Please indicate the level of funding you are applying for:

Level 1 (up to £1,500)

☐

Level 2 (up to £5,000)

☐

**Are you seeking funding for:**

A) Supporting new research through seed funding or;

☐

B) Supporting the dissemination of existing research to user groups or;

☐

C) Supporting pathways to research impact

☐**4. OUTLINE AND OBJECTIVES OF THE RESEARCH****5. RESEARCH METHODOLOGY**

**6. EXPECTED CONTRIBUTION OF THE RESEARCH** (How will the research advance the Chartered Banker Institute's agenda of enhancing standards of ethics, culture and conduct in banking and its profile with external stakeholders and within the banking industry?)

**7. CONTRIBUTION TO THE RESTORATION OF TRUST AND CONFIDENCE IN BANKERS, BANKS AND THE BANKING INDUSTRY MORE BROADLY** (How will the research contribute to the restoration of customer and wider stakeholder trust in bankers and banks?)

**8. PROJECT COSTING**

	£
Staffing	<div></div>
Travel	<div></div>
Data	<div></div>
Other Costs	<div></div>
<b>Total Costing</b>	<div>£<div></div></div>

Timing of Costs During Lifetime of Project (e.g. first 6 months, first year)

**9. FINANCIAL SUPPORT FROM YOUR INSTITUTION** (give details of the financial support for this project to be provided by your organisation)

**10. RESEARCH CO-FUNDING** (give details and value of additional co-funding, if any, (to be) sought for this project)

**11. NON-FINANCIAL SUPPORT** (give details of any non-financial assistance requested from the Chartered Banker Institute)

**12. PROPOSALS FOR THE PUBLICATION OF THE RESULTS OF THE RESEARCH** (give an indication of likely and planned outputs from the project in both academic and banking journals/books/websites, conferences and media)

**Date:**

On completion of this application form, please return it with an up-to-date CV, to Linda Livingstone, Learning Partnerships; email: [linda.livingstone@charteredbanker.com](mailto:linda.livingstone@charteredbanker.com)

**13. ADDITIONAL INFORMATION** – Please provide additional supporting information using the space provided.



# Chartered Banker

**[www.charteredbanker.com](http://www.charteredbanker.com)**

**v2 05/17**

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Chartered Banker Institute  
is a trading name of  
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