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NEWS RELEASE

EMBARGO: IMMEDIATE

Chartered Banker Institute and HSBC UK join forces to support responsible and sustainable banking

The Chartered Banker Institute (the Institute) and HSBC UK are working together to develop the knowledge and expertise of the bank's commercial banking team to better support UK businesses navigate a transition to net zero.

More than 500 colleagues are expected to participate in the Institute's [Green and Sustainable Finance](#) e-learning over the next year.

Simon Thompson, Chief Executive of the Chartered Banker Institute commented: *"To ensure every professional financial decision includes climate change, we must ensure every finance professional develops the expertise required to manage climate risks and identify the opportunities from the transition. As the leading global voice for responsible and sustainable banking, and with an advanced curriculum of learning content and professional qualifications, the Institute is uniquely placed to support HSBC UK."*

The bank's most recent Navigator report found that 78% of UK companies believe that a greater focus on sustainability will result in a growth of sales over the next year, as consumers are more attracted to doing business with firms who have clear ESG ambitions.¹

Amanda Murphy, Head of Commercial Banking, HSBC UK added: *"Many of our business customers understand that a strong sustainability strategy is key to improving their financial position today, as well as protecting their growth aspirations in the future. We're delighted to be working with the Chartered Banker Institute to ensure that we are best placed to support customers as they transition to net zero."*

HSBC UK is committed to helping customers transition to a low carbon economy, offering a wide range of Green and Sustainable products to support

The Institute is proud to be a part of the Chartered Body Alliance



British business' growth ambitions. To learn more, visit [HSBC UK's sustainability hub for businesses](#).

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Notes for Editors

1. Source: <https://www.business.hsbc.com/navigator>

2. About the Chartered Banker Institute

The Chartered Banker Institute ("the Institute") is the oldest professional banking institute in the world. The Institute was founded in 1875, operates in all UK nations, and has a significant and growing international presence. The Institute has driven an agenda of ethical professionalism throughout its existence; promoting professional standards for bankers, providing professional qualifications for retail, commercial and private bankers in the UK and overseas, and offering professional membership to qualified individuals. The Institute currently has around 30,000 members in over 100 different countries and nearly 1,000 financial institutions worldwide. For more information please visit www.charteredbanker.com

3. HSBC UK

HSBC UK serves around 14.5 million customers across the UK, supported by 32,000 colleagues. HSBC UK offers a complete range of retail banking and wealth management to personal and private banking customers, as well as commercial banking for small to medium businesses and large corporates.

HSBC Holdings plc

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 64 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of \$2,959bn at 31 March 2021, HSBC is one of the world's largest banking and financial services organisations.

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