



UNIVERSITY OF EDINBURGH  
Business School



# Sustainable Finance Programme

Inspiring and equipping practitioners to engage confidently with sustainable finance

A new three-part programme for Edinburgh's financial services community



Building a better working world

Supported by

# The sustainable finance transformation

Globally and across financial services, there are significant developments underway in the sustainable finance space. The pace of change is high. New business models are emerging. Existing business models are adapting. And, as an increasing number of firms recognise the need to evolve, innovative products and services are being developed.

The backdrop to this activity is increased concern about the challenges our global society faces into. Alongside this is found heightened awareness of the role financial services are playing in enabling solutions.

This has led to an explosion of voluntary and regulatory initiatives in the financial sector, and a rising 'turn' towards financial capital as the tool to achieve sustainable communities and society.



# Edinburgh. A sustainable finance city

Edinburgh is on a journey to become a major hub of sustainable finance. Across a compact capital, it is easy to unite practitioners from financial services and beyond. The result is a burgeoning and vibrant sustainable finance community.

## INTRODUCING A NEW PROGRAMME CREATED FOR EDINBURGH'S FINANCE COMMUNITY

- Co-developed by University of Edinburgh Business School, EY and global industry practitioners
- Conducted across three full days (each separated by approximately one month)
- Combines the latest theory and thinking with practical workshop sessions

## WHO WILL BENEFIT FROM THIS PROGRAMME?

**This programme is ideal for those growing their experience, or anticipating a move into this field, including finance professionals who are:**

- Developing knowledge of sustainable finance, its implications, advantages and opportunities
- Seeking to learn the latest from academics and practitioners
- Tasked with developing new products and services
- Responsible for leading change

## Empowering practitioners, the programme will deliver:

- Content that builds knowledge, confidence and common understanding
- Learning from cohorts, peers and

community, in addition to expert academics and practitioners

- Insights into the opportunities of sustainable finance and industry best practice
- Targeted activities applying learning to real situations
- Improved confidence in ability to lead change

## OUR PROGRAMME FACULTY:

### Dr Sarah Ivory

Lecturer in Climate Change and Business Strategy

### Dr Luca Taschini

Reader in Carbon Finance

### Dr Ian Cochran

Lecturer in Carbon Finance

### Dr Kathi Kaesehage

Lecturer in Climate Change and Business Strategy

## OUR GUEST SPEAKERS

### Andrew Cave

Head of Governance and Sustainability, Baillie Gifford

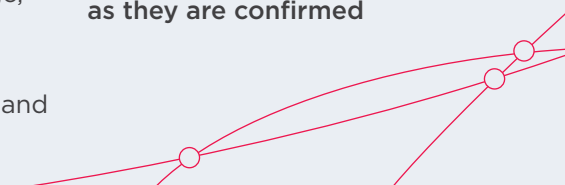
### Craig Mackenzie

Head of Strategic Asset Allocation, Aberdeen Standard

### Sandy Trust

Senior Manager, Sustainable Finance, EY

**More speakers will be added as they are confirmed**



# Programme format

Three full days of sessions and workshops, plus debates and keynote speakers.



Session topics are summarised below. For detailed information on sessions and content, please visit

[www.business-school.ed.ac.uk/executive-education/sustainable-finance](http://www.business-school.ed.ac.uk/executive-education/sustainable-finance)

## DAY 1 - "WHY" (THURSDAY 2ND APRIL 9AM-5PM)

The 'why' behind sustainable finance. What it is (and what it is not) as well as the big picture in terms of how it connects with other activities. Sessions on Day 1 are:

**Finance and the financial system - Where are we and how did we get here?** (Dr Sarah Ivory)

**Global challenges - How serious are they and what will it take to solve them?** (Dr Kathi Kaesehage)

**Sustainable Finance - What does it mean, what doesn't it mean, and how do we measure it?** (Sandy Trust, EY)

**Panel Debate - Whose job is global sustainability and stability anyway?** (Ethical Finance Hub)

Post-session learning will explore both how your organisation is currently approaching sustainable finance, and potential new opportunities.

## DAY 2 - "OPPORTUNITY" (THURSDAY 7TH MAY 2020, 9AM-5PM)

Focused on sustainable finance as an opportunity, sessions across Day 2 are:

**Turning climate risk into climate opportunity - Disclosure and scenario analysis** (Dr Luca Taschini)

**Understanding 'Paris Alignment' for financial institutions and related opportunities it creates** (Dr Ian Cochran)

**Sustainable Finance products and services - Opportunities for organisations** (tbc)

**Panel Debate - Climate change: risk AND opportunity?**

Post-session learning asks cohorts for a 'pitch document' outlining an innovation intended for their organisation. An expert panel will feed back, with participants volunteering to pitch proposals over lunch on Day 3.

## DAY 3 - "HOW" (THURSDAY 11TH JUNE 2020, 9AM-5PM)

Day 3 focuses on implementing change. Sessions are:

**Organisations and projects supporting agents of change towards Sustainable Finance** (Ethical Finance Hub)

**Identifying and overcoming obstacles to change** (Andrew Cave, Baillie Gifford)

**Sustainable Finance case study panel** (Moderated by Dr Sarah Ivory)

**Closing keynote - the role of capitalism in a sustainable world** (Gill Lofts, EY EMEA Sustainable Finance Lead)

Lunch is served each day, alongside opportunities for networking.



## About us

The University of Edinburgh Business School is committed to developing effective and responsible leaders by creating insightful knowledge and inspiring minds, in dialogue with the world around us. We have a long history of teaching business education to undergraduate, postgraduate and executive audiences. Learning allows different conversations to take place within organisations and between peers. We have a reputation for facilitating flexible approaches, built on the needs of individual learners and tailored to the organisations, sectors and industries they work in.

## About EY

**When the financial services industry works well, it creates growth, prosperity and peace of mind for hundreds of millions of people. No other industry touches so many lives or shapes so many futures.**

At EY Financial Services, we share a single focus — to build a better financial services industry, not just for now, but for the future.

Sustainability is at the heart of our brand. It is at the heart of our strategy, what we value and measure and what we do every day with our clients and within our own business. We are proud to be advocates of change to make businesses across the world more sustainable because we believe in long-term value. Delivering sustainable long-term value in Financial Services means new strategies, a new approach to managing risk, new products and services and new ways of engaging stakeholders.

## Finding out more

### LEARN MORE ONLINE

To discover more about our new Sustainable Finance Programme, please visit [www.business-school.ed.ac.uk/executive-education/sustainable-finance](http://www.business-school.ed.ac.uk/executive-education/sustainable-finance)

### COURSE FEES

Course fee of £2,000 includes all tuition, guest speaker engagements and course materials. Lunch is served each day, alongside opportunities for networking.

### DISCOUNTS

Enquiries for discounted group bookings are welcomed. University of Edinburgh staff and alumni also qualify for a 20% discount on individual bookings.

Please contact our **Executive Development Team** on **0131 651 5245** or email us at [executive@business-school.ed.ac.uk](mailto:executive@business-school.ed.ac.uk) to receive your code.

### HOW TO REGISTER

To register for our Sustainable Finance Programme, please visit <https://sustainablefinanceprogramme2020.eventbrite.co.uk>





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# Bringing learning to life

## THE UNIVERSITY OF EDINBURGH BUSINESS SCHOOL

29 Buccleuch Place  
Edinburgh EH8 9JS  
United Kingdom

Tel: **+44 (0)131 651 5245**

Email: **[executive@business-school.ed.ac.uk](mailto:executive@business-school.ed.ac.uk)**

Web: **[business-school.ed.ac.uk](http://business-school.ed.ac.uk)**

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