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Tim Edwards wins Green Finance Essay Competition 2020

18th September 2020

The Institute is delighted to announce that the winner of our inaugural Green Finance Essay Competition 2020, is Tim Edwards, an Economics student at the University of Bristol.

Having received an extremely high standard of entries, Tim's winning entry was, in the judges' opinion, the most creative and thought-provoking essay and his proposal for "green" to become the default option for financial products and services one worthy of further development by the finance sector.

Tim will receive a trophy and £100 of ethical gift vouchers and his prize will be presented at the Ethical Finance Summit 2020, in Edinburgh next month. His winning essay will also be included in our upcoming Social Market Foundation (SMF) "Pathway to COP26 – the Role of Green Finance" Essay Series, which will include essays from high profile individuals from across the financial services world.

Commenting on his win, Tim Edwards said: "I entered the competition as I was excited to have the opportunity to apply behavioural economic theory with a policy recommendation, to help address the problem of climate change. Furthermore, the prestige of the Chartered Banker Institute and chance to be published alongside leading finance professionals motivated me to enter and to help kickstart my career!

Green finance interests me due to the necessity of directing capital to solve climate challenges, alongside the growing role and awareness in conventional financial thinking. Being part of Gen Z, I am motivated by green issues, and understanding the role of finance in achieving green objectives is crucial to my personal interest and the changing nature of global capitalism."

[ENDS]

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